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## Section 1: 8-K (FORM 8-K)

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# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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## FORM 8-K

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### CURRENT REPORT

Pursuant to Section 13 or 15(d) of  
the Securities Exchange Act of 1934

Date of Report (date of earliest event reported): March 20, 2019

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## Elastic N.V.

(Exact name of Registrant as specified in its charter)

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The Netherlands  
(State or other jurisdiction of  
incorporation or organization)

001-38675  
(Commission File Number)

Not Applicable  
(I.R.S. Employer  
Identification Number)

800 West El Camino Real, Suite 350 Mountain View, California 94040  
(Address of principal executive offices)(Zip Code)

Registrant's telephone number, including area code: (650) 458-2620

(Former name or former address, if changed since last report)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§ 230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§ 240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

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**Item 8.01. Other Events.**

On March 20, 2019, Elastic N.V. (the “Company”) issued a press release announcing that the Company’s Board of Directors has nominated Caryn Marooney to stand for election to the Company’s Board of Directors at an extraordinary general meeting of the Company’s shareholders (the “Director Election”). Pursuant to Dutch law, Ms. Marooney’s nomination to the Board of Directors is subject to a shareholder vote, expected to be held at an extraordinary general shareholder meeting in late April 2019. Subject to her election to the Board of Directors, Ms. Marooney will also be appointed to serve as a member of the Company’s Nominating and Corporate Governance Committee.

Ms. Marooney has served in various roles at Facebook, Inc., a social networking service, since May 2011, most recently serving as the company’s Vice President of Global Communications since March 2012. She previously served as the company’s Director of Technology Communications from May 2011 to March 2012. From June 1997 to March 2011, Ms. Marooney served in various roles, including President and Chief Executive Officer, of The OutCast Agency, a public relations firm. Ms. Marooney has served as a member of the board of directors of Zendesk, Inc., a software services company, since January 2014. Ms. Marooney holds a B.S. in labor relations from Cornell University.

There are no family relationships between Ms. Marooney and any director or executive officer of the Company, and Ms. Marooney was not nominated by the Board of Directors to serve as a director pursuant to any arrangement or understanding with any person. Ms. Marooney has not engaged in any transaction that would be reportable as a related party transaction under Item 404(a) of Regulation S-K. More information about Ms. Marooney and the director nominee process will be available in the Company’s proxy statement. The press release is filed as Exhibit 99.1 hereto and is incorporated herein by reference.

***Important Additional Information and Where You Can Find It***

The Company plans to file with the Securities and Exchange Commission (the “SEC”), and furnish to its shareholders, a proxy statement (the “Proxy Statement”) in connection with the Director Election, to be voted upon at an extraordinary general meeting of shareholders (the “Extraordinary Meeting”). Anyone who is a shareholder of record or beneficial owner of the Company’s shares as of the record date will be entitled to vote their shares at the Extraordinary Meeting.

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This communication is not a substitute for the Proxy Statement or any other document that the Company may file with the SEC or send to its shareholders. SHAREHOLDERS OF THE COMPANY ARE URGED TO READ THE PROXY STATEMENT AND ANY OTHER RELEVANT DOCUMENTS THAT THE COMPANY WILL FILE WITH THE SEC WHEN THEY BECOME AVAILABLE BECAUSE THEY WILL CONTAIN IMPORTANT INFORMATION ABOUT THE COMPANY AND THE DIRECTOR ELECTION. Shareholders will be able to obtain free copies of the Proxy Statement (when it becomes available), any solicitation materials and any other documents filed with the SEC by the Company through the website maintained by the SEC at [www.sec.gov](http://www.sec.gov) or by contacting the Company's Investor Relations department at +1 (650) 695-1055 or [ir@elastic.co](mailto:ir@elastic.co).

#### *Participants in the Solicitation*

The directors and executive officers of the Company may be deemed to be participants in the solicitation of proxies from the shareholders of the Company in connection with the Director Election. Information regarding the interests of participants in the solicitation of proxies in respect of the Extraordinary Meeting will be included in the Proxy Statement.

#### *Forward-Looking Statements*

Certain statements in this report and the exhibit hereto are forward-looking statements that are subject to risks and uncertainties. These forward-looking statements are based on management's current expectations. Various important factors could cause actual results to differ materially, including the risks identified in our SEC filings. The Company disclaims any obligation to update any forward-looking statement contained in this report and the exhibit hereto.

#### **Item 9.01. Financial Statements and Exhibits.**

(d) Exhibits

<u>Exhibit</u>	<u>Description</u>
99.1	<a href="#">Press Release dated March 20, 2019.</a>

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## SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: March 20, 2019

**ELASTIC N.V.**

By: /s/ Janesh Moorjani  
Name: Janesh Moorjani  
Title: Chief Financial Officer

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## Section 2: EX-99.1 (EX-99.1)

**Exhibit 99.1**

### Elastic Nominates Caryn Marooney to Board of Directors

*Globally recognized marketing executive to join Elastic bringing experience working with Amazon, Facebook, Netflix, Salesforce, VMware, and Zendesk*

**MOUNTAIN VIEW, California and AMSTERDAM, The Netherlands - 20 March 2019**

Elastic N.V. (NYSE: ESTC), the company behind Elasticsearch and the Elastic Stack, announced that Caryn Marooney has been nominated to join its Board of Directors. Marooney is a globally recognized marketing executive who is currently Vice President of Global Communications at Facebook, a position she's held for seven years.

"Caryn brings a unique perspective to Elastic, having worked with some of the most successful companies the technology industry has ever seen," said Shay Banon, founder and CEO of Elastic. "We are excited to have Caryn join our team and be a part of our journey, and I am particularly excited to work closely with her and learn from her experience."

"I am humbled to be asked to join Elastic's Board of Directors," said Caryn Marooney. "I am excited to work with Elastic's leadership to continue serving Elastic's customers and its wider community by building search technology that is useful, real-time and flexible."

Marooney has strong roots in the technology industry, having worked with many companies who have, and continue to, disrupt the status quo. As CEO and co-founder of The OutCast Agency, she helped companies like Amazon, Netflix, Salesforce and VMware build their brands into the household names that they are. At Facebook, Marooney leads global communications, shaping the company vision and narrative for Facebook and its family of apps including Instagram, Messenger, WhatsApp and Oculus. Since 2014, Marooney has served on the board of directors of Zendesk.

Pursuant to Dutch law, Marooney's nomination to the Board of Directors is subject to a shareholder vote, expected to be held at an extraordinary general shareholder meeting in late April 2019. Upon her election to the Board, Marooney will also be appointed to serve as a member of the Company's Nominating and Corporate Governance Committee.

#### **About Elastic**

Elastic is a search company. As the creators of the Elastic Stack (Elasticsearch, Kibana, Beats, and Logstash), Elastic builds self-managed and SaaS offerings that make data usable

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in real time and at scale for search, logging, security, and analytics use cases. Founded in 2012, Elastic is a distributed company with Elasticians working in countries around the world. Learn more at [elastic.co](http://elastic.co).

*Elastic* and associated marks are trademarks or registered trademarks of Elastic N.V. and its subsidiaries. All other company and product names may be trademarks of their respective owners.

#### *Important Additional Information and Where You Can Find It*

The Company plans to file with the Securities and Exchange Commission (the “SEC”), and furnish to its shareholders, a proxy statement (the “Proxy Statement”) in connection with the election of Caryn Marooney to the Company’s Board of Directors (the “Director Election”), to be voted upon at an extraordinary general meeting of shareholders (the “Extraordinary Meeting”). Anyone who is a shareholder of record or beneficial owner of the Company’s shares as of the record date will be entitled to vote their shares at the Extraordinary Meeting.

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#### *Participants in the Solicitation*

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#### *Forward-Looking Statements*

Certain statements herein are forward-looking statements that are subject to risks and uncertainties. These forward-looking statements are based on management’s current expectations. Various important factors could cause actual results to differ materially, including the risks identified in our SEC filings. The Company disclaims any obligation to update any forward-looking statement contained in this report and the exhibit hereto.

#### **Contact Information**

- Deborah Wiltshire
- Elastic Corporate Communications

[press@elastic.co](mailto:press@elastic.co)

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